



# Protecting Data Centers

Combat Insider Threats and Ensure Data Integrity with Smarter Security® Solutions





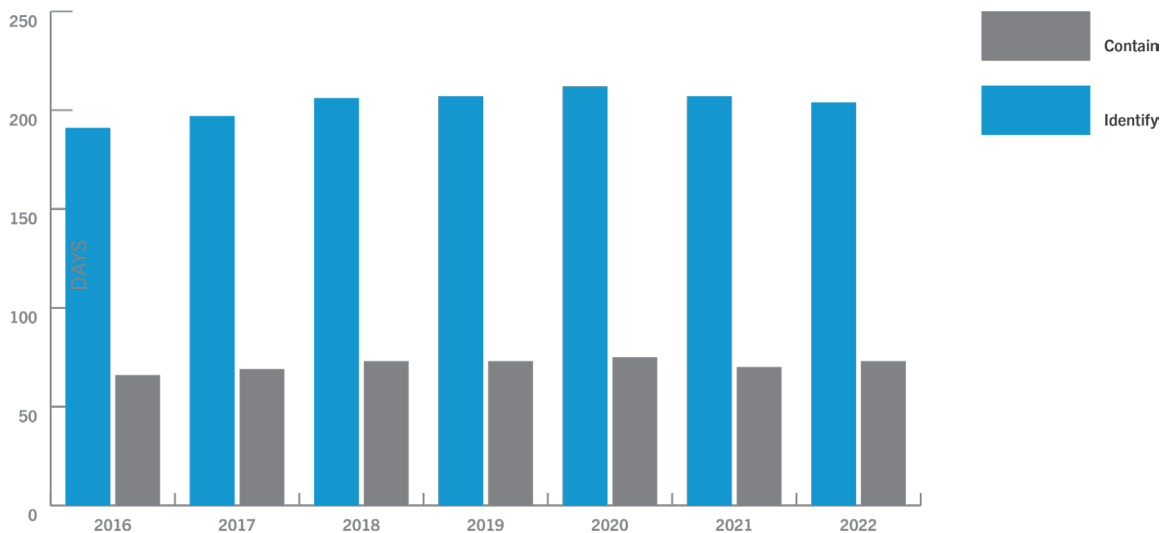
# Entrance Security in Data Centers

In today's digital landscape, data centers play a pivotal role in storing, processing, and managing critical information for businesses worldwide. With the exponential growth of data comes an increased risk of security breaches, making it imperative to implement robust entrance control security solutions. Smarter Security® offers cutting-edge products designed to safeguard data center facilities from insider threats, theft, and the potential for negative brand reputation.

## Did you know that **60%** of cyber attacks are carried out by insiders?

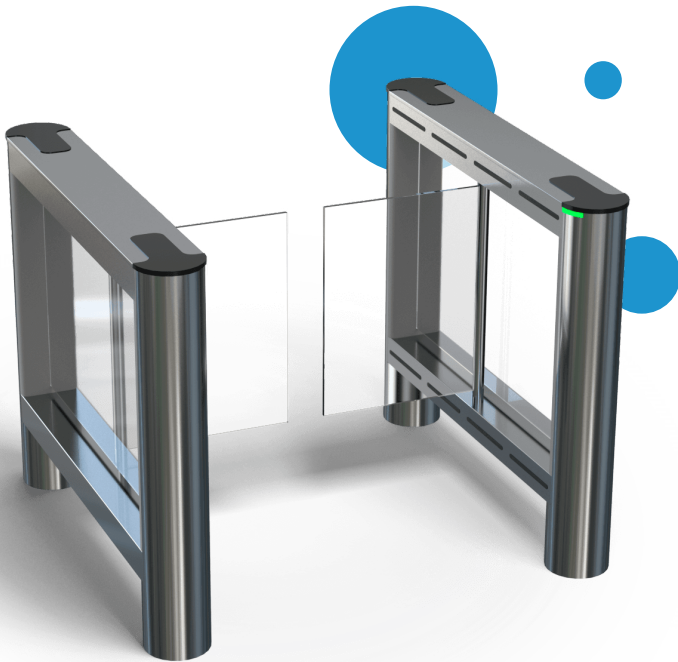
According to a recent study by IBM, insider threats pose a significant risk to data security, with potential consequences ranging from data theft to sabotage. Additionally, the Ponemon Institute reports that the [average cost of a data breach is \\$4.45 million](#), an increase of 2% compared to 2022 (US \$4.35 million), highlighting the financial impact of inadequate security measures.

### AVERAGE TIME TO IDENTIFY AND CONTAIN A DATA BREACH EVERY YEAR



# Protecting Your Data Center: A Smarter Security Approach

Ensuring the integrity of your facility demands a comprehensive strategy that addresses vulnerabilities at every point of entry. Smarter Security offers cutting-edge solutions designed to fortify your defenses, starting with the crucial point of entry – the lobby.



## Securing the Lobby with Fastlane® Optical Turnstiles

The lobby serves as the first line of defense against unauthorized access. Smarter Security's Fastlane optical turnstiles provide a robust solution to this critical security challenge. These turnstiles are meticulously engineered to regulate entry while offering a seamless experience for authorized personnel.

**Preventing Unauthorized Entry:** Fastlane turnstiles are intelligent physical barriers that prevent tailgating with **1/4" precision** and allow throughputs of **one person per second**. They regulate entry and discourage unauthorized access attempts, providing high security reassurance.

**Customizable Solutions:** Fastlane optical turnstiles offer a wide range of customizations to meet the security standards of any organization while blending into brand or building aesthetics.



## Introducing Fastlane Interlock for High-Security Environments

For environments demanding even higher levels of security, Smarter Security introduces the Fastlane Interlock – a dual barrier “Mantrap” turnstile. This innovative solution offers single or multi-factor authentication options to thwart unauthorized entry and tailgating attempts.

Features include:

- Dual barrier protection
- IP-enabled control from any device
- Integration into CCTV, elevator dispatch, and other systems
- 1 person per 10 second throughput





## Enhancing Security at Interior Doorways with Door Detective®

While securing the lobby is paramount, interior doorways also present potential vulnerabilities. The Door Detective offers a revolutionary solution to this challenge by safeguarding open doors and monitoring entry in real-time.

### Top Ways Door Detective Prevents Unauthorized Entry

#### 1. Advanced Access Protection

- Tailgating
- Piggybacking
- Anti-Passback
- Sidegate® Detection
- Loitering
- Access Direction
- Door Prop
- Occupancy

#### 2. Supplemental Access Controls

- Directional Violations
- Occupancy Levels
- Emergency Status

#### 3. Real-Time Integrations

- Physical Access controls
- Video Surveillance

## Building Security Management Platform: ReconaSense®

Experience the pinnacle of security automation with ReconaSense, a comprehensive building security management and access control platform. Our solution offers a multitude of features designed to enhance your data center's security posture:

### Key Applications:

- Insider Threat Detection
- Automated On/Off-Boarding
- Role-Based Access
- Segregation of Duties
- Seamless Integrations
- Natural Disaster Emergency Shelter



## Why Choose Smarter Security?

We specialize in providing intelligent security solutions for entrance and access control, using neural network technology. Serving over 50% of the Fortune 100 companies, as well as numerous commercial, campus, and government entities nationwide, we are a North American leader in this field. At Smarter Security, we are committed to being a dedicated partner to our clients and ensuring their peace of mind at every step of the way.

## You Are Never Alone On Your Security Journey



### SITE CERTIFICATION: EXPERTISE UNVEILED

Our site certification process is your gateway to a seamless security experience. With meticulous testing, comprehensive review of wiring and turnstile settings, and hands-on functional testing, we set the stage for excellence.



### FULL-YEAR WARRANTY: POWER OF PROTECTION

Elevate your assurance with our robust full-year warranty, your steadfast shield against unexpected challenges. But why halt the ascent here? Through our site certification and training program your warranty evolves into an impressive three years. Five and ten-year programs are available, call for details.



### PREVENTIVE MAINTENANCE: NURTURING LONGEVITY

Experience the enduring impact of our preventative maintenance program. Regular inspections, cleaning, and meticulous testing ensure your turnstiles shine bright year after year. This commitment extends your warranty by an additional two years, culminating in an impressive 5-year shield of protection.



### LIFETIME REMOTE SUPPORT

In partnership with our onsite service, our lifetime remote support stands as your safety net. For issues beyond the digital realm, our experts are at your site, ensuring nothing hampers your security objectives.



### 24/7 PHONE SUPPORT: YOUR CALL, OUR PRIORITY

Your concerns are our priority, no matter the hour. With the industry's most responsive 24/7 phone support, your questions find answers, and your issues meet solutions, whenever you need them.



From top to bottom:  
great people, staff, and  
product line. Smarter  
Security is my go-  
to when it comes to  
turnstile.

- Timothy Money Penny, Director of Business Development,  
at Securitec One



## Secure Your Data Center Today

Don't wait until it's too late. Protect your data center facility from insider threats, theft, and negative brand reputation with Smarter Security entrance control solutions. Contact us today to learn more about our products and how we can help safeguard your most valuable assets.

**Call 800.943.0043.**

## About Smarter Security

Smarter Security markets the world's most intelligent Entrance and Access Control solutions. Fastlane turnstiles, Door Detectives, SmarterLobby and ReconaSense harness the power of neural network technology to provide unrivaled intelligence to pedestrian access control. We secure more than half of the Fortune 100, providing security solutions known globally for high reliability at a lower total cost of ownership. Visit [www.smartersecurity.com](http://www.smartersecurity.com).

For more information, email us at [info@smartersecurity.com](mailto:info@smartersecurity.com) or call us at **800.943.0043**

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More intelligent. More secure.



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